

REIMAGINE™

PREMIUM PAPERBOARD

WITH UP TO 30% POST-CONSUMER RECYCLED FIBER



HIGH DEFINITION SUSTAINABILITY
for SBS Folding Carton & Print Applications

REMAGINE™

HIGH DEFINITION SUSTAINABILITY

**PREMIUM PAPERBOARD WITH UP TO
30% POST-CONSUMER RECYCLED FIBER**

Our smooth and white print surface is optimized for all high definition print applications. By using the principals of the circular economy, ReMagine™ is defining sustainability to meet the needs of the next generation.

PRODUCT USES

- Health and beauty packaging
- Pharmaceutical packaging
- Candy and bakery boxes
- Dry and frozen food packaging
- Point of purchase displays
- Presentation folders
- Heat set web offset applications
- Greeting cards



**THE SAME TYPICAL
VALUES AS OUR
CANDESCENCE® CIS**

REMAGINE™ CIS TYPICAL VALUES

English	Units	12-143	14-163	16-182	18-199	20-217	24-250
Caliper (nominal)	mils	12.0	14.0	16.0	18.0	20.0	24.0
Basis Weight (nominal)	lbs/3msf	143	163	182	199	217	250
Brightness	GE	89	89	89	89	89	89
b* Value	Spectro	1.2	1.2	1.2	1.2	1.2	1.2
Smoothness (primary side)	Sheffield	15	18	18	20	22	25
Parker Print	microns	1.1	1.1	1.1	1.1	1.1	1.1
Plybond	lbs/in2	55	45	45	40	40	40
Stiffness – MD	g-cm	80	115	165	225	295	460
Stiffness – CD	g-cm	40	55	80	110	150	230
Metric	Units	305-233	356-265	406-296	457-324	508-353	610-407
Thickness	microns	305	356	406	457	508	610
Basis Weight (nominal)	g/sq.m	233	265	296	324	353	407
Stiffness – MD	mN	162	233	335	457	599	934
Stiffness – CD	mN	81	112	162	223	305	467

HIGH DEFINITION Sustainability



FOLDED CARTON
PACKAGING CAN
OFFER MORE THAN
JUST PROTECTION

Let the balance of
sustainability and superior
design maximize the
marketing impact of
your premium brand

Optimized print quality, converting
performance and cleanliness
compared to other paperboards
with recycled content

Post-consumer recycled fiber
is FDA compliant for all
types of food contact

Balanced color and shade are unmatched
by other recycled paperboards

THE PERFORMANCE OF SBS WITH A SUSTAINABLE EDGE

REIMAGINE™



CONNECT YOUR BRAND TO THE NEXT GENERATION

- 1** Buying products made from recycled materials is an easy step to reduce waste
- 2** Recyclability and recycled content in packaging are simple sustainability actions consumers understand
- 3** Brands need premium paperboard packaging that performs and prints flawlessly, and meets the next generation's sustainability needs



DESIGN YOUR PACKAGE FOR THE CIRCULAR ECONOMY



Design Out Waste And Pollution

- Commitment to innovative barrier coatings
- Targeted energy efficiency improvements
- Commitment to fiber yield optimization
- Develop paperboard with regional alternative fibers

Keep Products And Materials In Use

- Designing with post-consumer recycled fiber extends the useful life of our fiber
- Recovering and reusing fiber reduces the impacts of single use products
- Without renewable virgin fiber input we would run out of usable paper fiber in six months and the economic incentive for sustaining forests would disappear*

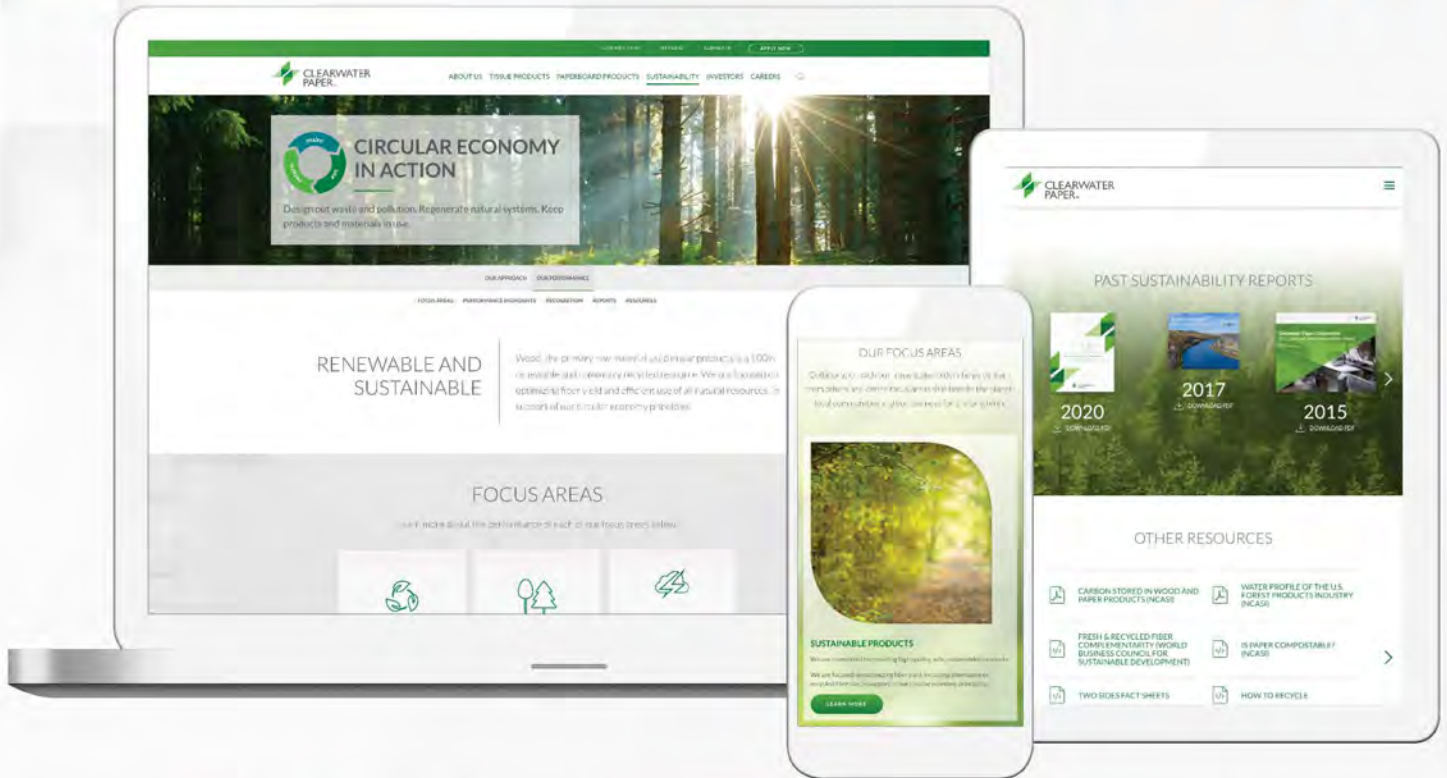
Regenerate Natural Systems

- Paperboard is made from a renewable resource
- Responsible sourcing means we are protecting our fiber resources
- Forests in the US and Canada grow significantly more wood than they harvest*

*Visit twosidesna.org website for more information.

LEARN MORE ABOUT OUR COMMITMENT TO SUSTAINABILITY BY VISITING:

clearwaterpaper.com



We have a strong legacy of prioritizing the sustainability of both the products we make and the way we make them. This positive impact is possible with the commitment of our employees, who continue to take our company to new levels of sustainability performance.

REIMAGINE™
HIGH DEFINITION SUSTAINABILITY

SCHEDULE A REIMAGINE™ MEETING TODAY!

Contact us at 1-509-344-5966

Printed on Ancora® C2S Paperboard from Clearwater Paper



Headquarters: 601 West Riverside, Suite 1100 | Spokane, Washington 99201
509.344.5900 | clearwaterpaper.com